

9TH GLOBAL CONFERENCE ON BUSINESS AND SOCIAL SCIENCES 2019

Contemporary Issues in Management and Social Sciences Research



CONFERENCE REPORT:

**19-20 July 2019
Champa Central Hotel,
Male, Maldives**



The Global Academy of Training & Research (GATR) in collaboration with the National and International Universities and Publishers such as Global Academy of Training & Research (GATR), Malaysia in collaboration with the National and International



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Management (Indonesia), Sriwijaya University (Indonesia), University of Dhaka (Bangladesh), State University of Malang (Indonesia), Tanjungpura University (Indonesia), University of Antique Philippines), Independent University, (Bangladesh) organized the 9th Global Conference on Business and Social Sciences (GCBSS). The conference was hosted by Ms. Annelies Moens (Privcore Pty Ltd, Australia) and took place at Champa Central Hotel in the capital city of Male, Maldives.

Experts from 32 countries gathered to participate in the conference. The conference covered important issues in Business and the Social Science under various sub-themes.

The goal of the conference is to provide a platform for international relationships among the researchers involved in Business and Social



Sciences, to provide a platform for academics to excel and also to increase research culture in Malaysia and around the world.



The conference started with the opening remarks and welcome speech from Chairman of GATR Advisory Board, Dr. Kashan Pirzada. He highlighted the relevance of the conference topics to the current research trends of development of business and social sciences, greeted participants and expressed his gratitude to all

participants for their valuable contribution to the conference procedures. He put hopes that the conference should become an efficient platform for the creation of new collaborations and networking.

Further the floor was passed to the first plenary speaker, Professor Dr. Gabriel A. Moens, Curtin University and Emeritus Professor at the University of Queensland, Australia. He contributed a speech to the topic titled 'Modern Slavery as a Human Rights Issue in the Asia-Pacific Region: An Analysis of the Problem and Recommendations for Reform.'



He highlights Modern slavery is a major human rights issue throughout the world, especially in the Asia-Pacific Region and provide an analysis of the extent of the problem in the Region and discuss international

and domestic legislative efforts to deal with the issue and also offer insights in what could be done by companies in the Region to alleviate this problem.

Next plenary speaker, Professor Dr. Danture Wickramasinghe, University of Glasgow, United Kingdom. His speech was titled 'Research: Doing it Alternatively'. Often, researchers hide these problems by not discussing their ontological and epistemological positions but they pretend that they follow science. The world cannot be

seen as an objective reality with full of facts for an independent researcher to describe and explain. It is rather full of multiple realities which needs an understanding and interpretation hence something external is needed. Be passionate about this approach by doing some reading, speaking to experts, and developing an interest in.



Dr. Ljepava Nikolina from American University in the Emirates, UAE presented the Influence of Psychosocial Characteristics on Expressed Interest to Participate in Online Surveys variable. The aim of her study was to fill the existing gap by exploring the influence of demographic, behavioral and

psychological characteristics with expressed interest to participate in online surveys. The study results indicate that individual demographic, behavioral and psychological characteristics – gender, education, social media use, extraversion and type of motivation

for survey participation have an impact on interest to participate in online surveys. This implies that groups of participants with certain characteristics might be overrepresented in online surveys, while at the same time some other groups might be poorly represented. This can impact the sample representativeness and survey validity; while demographic characteristics such as gender and education can be balanced in the sample the attention should be also given to other behavioral and social characteristics to ensure better representativeness of online samples.



Dr. Hassanudin Mohd Thas Thaker from Sunway University (Malaysia) presented “Age of the Firms and the Value of Analysts’ Recommendation: Malaysian Evidence”. His paper assesses the value of information disclosure in the Malaysian analysts’ report by looking at three dimension of firms ages: young, medium and old groups. Samples of analyst reports

were collected from the Bursa Malaysia’s repository system. The study uses market-adjusted method for the calculation of cumulative abnormal return and panel regression to test the research objective. Result from the unbalanced panel data reveals that not all information contained in the analyst reports is able to detect stock returns movement. The young age firms recorded two significant information, namely the ROE and SPR, whereas for medium age group, four information were related to the CAR and they were TP, CFP, SPR, and MC. For old age firms, TP, EF, ROE and SPKLCI had a relationship with the CAR. To further analyze the issue of information disclosure in the analyst report, this study is also carry out semi-structured interview with institutional and retail investors to obtain their feedbacks on said matter and found that Malaysian analysts’ report tend to disclose information based on simple statistical analyses to formulate recommendations, and tends to ignore other significant qualitative information. Studying

a sample of Malaysian analyst report, this paper contributes to the body of literature by considering the age of firms and the value of information disclosure in the analyst report.

Before the end of the conference, the workshop on 'Publishing in High Impact Factor (SSCI & SCI) Indexed Journals' was conducted by Professor Dr. Gabriël A. Moens and Dr. Danture Wickramasinghe. The workshop covered the journal publication requirement, general requirements of SSCI & SCI Indexed Journal selections, technical preparation before writing, dealing with reviewers' comments, publication tools and resources and also, ethical and legal issues in writing and publishing.

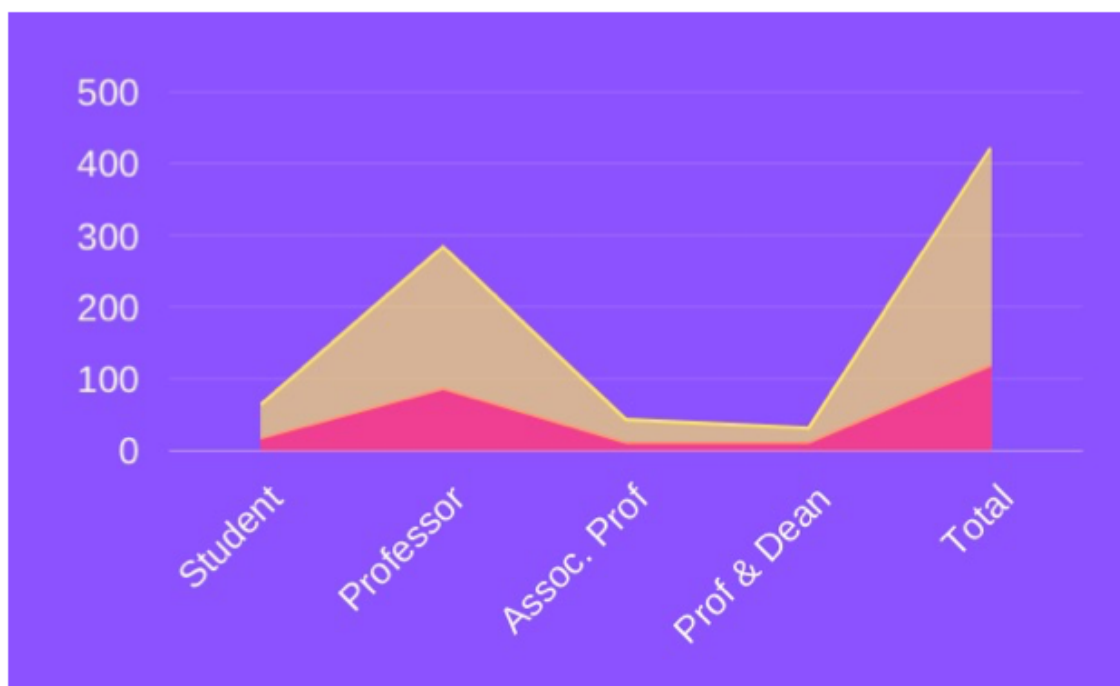


Conference organizers would like to express their gratitude to all plenary speakers and participants joined this international network and visited Male, Maldives to make their deposit by high quality presentations, interesting discussions and feel unique atmosphere of the fruitful scientific gathering.

Members of Global Academy of Training and Research would like to express a great appreciation to students and researchers of University of Malaya for their contribution to the conference.

Total Submission and Acceptance Rate of The 9th GCBSS-2019

CATEGORY	SUBMITTED ABSTRACT	ACCEPTED ABSTRACT	ACCEPTANCE RATE%
STUDENT	49	15	30.61
LECTURER	199	84	42.12
ASSOC. PROF	33	9	27.27
PROF & DEAN	21	9	42.85
TOTAL	302	117	38.74



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